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FOR IMMEDIATE RELEASE

Christmas comes early for Cincinnati Ballet Box Office
IKEA West Chester remodels ticket center in Over-the-Rhine studio

CINCINNATI—IKEA West Chester is generously furnishing Cincinnati Ballet’s Over-the-Rhine Box Office with a new look this November.

The two companies have built a close working relationship over the past year, with Cincinnati Ballet dancers visiting the store for community events and IKEA donating items for raffle at special ballet events. The partnership will now reach a new level when the West Chester outlet equips the box office with all new furniture, storage and accessories to make the most out of its modest space.

“We are thrilled by this fantastic gift,” says Heather Kitchen, Cincinnati Ballet Box Office Manager. “The renovation allows us to present a beautiful, modern box office to our customers, and it allows us to work more efficiently and productively in our small space. It comes at just the right time, too: Nutcracker season is the busiest time of the year, with 30,000 tickets moving out of our office. We are grateful for this much-needed renovation.”

This year, Cincinnati Ballet presents a new, world premiere version of *Frisch’s Presents The Nutcracker*, which brings the families of over 100 local children in the cast, in addition to the thousands of ticket buyers.

“IKEA is proud to support the Cincinnati Ballet, an organization that has given so much to the community through its performances. The ballet’s box office will reflect the kind of solutions IKEA offers - an updated look that’s functional as well as stylish,” says Kitalea Mason, IKEA West Chester spokeswoman.

The Box Office is located in the Cincinnati Ballet Center on Central Parkway, housed in the same building as the company rehearsal studios, costume shop and wardrobe storage, administrative offices, Mickey Jarsan Kaplan Performance Studio, and Cincinnati Ballet Otto M. Budig Academy. Approximately 1,000 people visit the Box Office each week.

Cincinnati Ballet staff members and a group of volunteers will assemble the new furniture and accessories. The focal point of the new office will be a plaque that reads “Made by Cincinnati Ballet. Designed by IKEA.”

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