

FOR IMMEDIATE RELEASE

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SAVE YOUR SEAT: CINCINNATI BALLET SINGLE TICKETS GO ON SALE MONDAY, AUGUST 2

Patrons can save the best seats BEFORE single tickets go on sale by subscribing now

Cincinnati, Ohio – July 21, 2010 – Cincinnati Ballet advises its audience to save the best seats now before single tickets go on sale by purchasing a subscription.

“Buying a subscription is the only way to guarantee a ticket to every show,” says Box Office Manager Dena D’Andrea. “I predict some of our shows are going to sell out.”

Subscribers save on ticket prices, keep their seats for each performance, attend exclusive after parties and can order additional single tickets at a discount. Subscribers have until August 2 to save their seats for a season of bold new choreography and classical favorites.

Cincinnati Ballet Box Office opens its doors Monday, August 2 at 10 a.m. Single tickets start at \$30.

“The opening of single ticket sales signals the start of a new season and all the anticipation, energy, passion and excitement that goes along with it,” says Victoria Morgan, CEO & Artistic Director for Cincinnati Ballet. “The dancers are returning to the studio and limbering up for rehearsals to begin. The time to save your seat for a fantastic season is now.”

Subscribing patrons have several options, including the Contemporary Series, Family Series, Five-Show Package or Four-Show Package. Cincinnati Ballet offers a season of ballet traditions and new concepts in dance, classical fairytales, a Balanchine modern ballet and the return of the design team who created last season’s *Mozart’s Requiem*. In addition to Cincinnati Ballet’s resident company of professional dancers, the season features live performances by Over the Rhine and Cincinnati Symphony Orchestra.

Not sure which performances you would like the most?

“Call me, and I’ll help you pick a performance that suits you! We can also help you find the best seats for you.” says D’Andrea.

Get to know the woman on the phone: **16 Questions for Cincinnati Ballet Box Office Manager Dena D’Andrea** - <http://www.cballet.org/news/current/denainterview>

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SUBSCRIPTIONS AND TICKETS FOR CINCINNATI BALLET'S 2010-11 SEASON

Subscriptions to Cincinnati Ballet's 2010-2011 Season are available now through the Cincinnati Ballet box office, 513-621-5282 or in person at 1555 Central Parkway, Monday – Friday, 9am – 4pm. The family subscription package also includes *Frisch's Presents The Nutcracker*. Single tickets for the subscription season, as well as *Frisch's Presents The Nutcracker*, go on sale to the general public Monday, August 2, 2010. All programming is subject to change. For more information, visit cballet.org.

WHAT: CINCINNATI BALLET'S 2010-11 SEASON

WHEN: September 9, 2010 – April 30, 2011

WHERE: Cincinnati Ballet's 2010-11 Season's three venues:

New Works

The Mickey Jarson Kaplan Performance Studio
Cincinnati Ballet Center
1555 Central Parkway
Cincinnati, OH 45202

The Sleeping Beauty

Music Hall
1241 Elm Street
Cincinnati, OH 45202

All other 2010-11 Season performances, including *Frisch's Presents The Nutcracker*, take place at:

Aronoff Center for the Arts
Procter & Gamble Hall
650 Walnut Street
Cincinnati, OH 45202

2010-11 SEASON AT A GLANCE

New Works

September 9 – 19, 2010

The Sleeping Beauty

October 22 – 24, 2010

Frisch's Presents The Nutcracker

December 16 – 26, 2010

A Midsummer Night's Dream

February 11 – 13, 2011

Firebird

March 18 – 19, 2011

Infamous Love Songs with Over The Rhine

April 29 – 30, 2011

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About Cincinnati Ballet

Since 1963, Cincinnati Ballet has been the cornerstone professional ballet company of the region, presenting a mix of important classical full-length ballets and an adventurous, vibrant mix of repertory ballets, regularly with live orchestral accompaniment. Cincinnati Ballet's mission is to inspire hope and joy in our community and beyond through the power and passion of dance. Our mantra: "Everybody dances." To that end, Cincinnati Ballet presents exhilarating performances, extensive education outreach programs (including professional lecture-demos, residencies, scholarship programs and student matinees), and offers top level professional ballet training at Cincinnati Ballet Otto M. Budig Academy, which enjoys an enrollment of more than a thousand participants in multi-level programs across two studio campuses.

Cincinnati Ballet's 2009-2010 Season is generously sponsored by Season Sponsor The Otto M. Budig Family Foundation and Associate Sponsor Rhonda and Larry A. Sheakley Family Foundation

Cincinnati Ballet gratefully acknowledges support from organizations and individuals throughout the Tri-state region including Dinsmore & Shohl LLP Attorneys, Frisch's Restaurants, Hilton Hotel, Seta Music, Wellington Orthopaedic and Sports Medicine.

Additional funding is provided by the Fine Arts Fund, Ohio Arts Council and the Ohio Cultural Facilities Commission.

Frisch's Presents The Nutcracker is sponsored by: Frisch's Restaurant Inc., Coca-Cola, and Barbara Weyand

Live Music for *Frisch's Presents The Nutcracker* is brought to you by an Anonymous supporter

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